



Contact: Marta Zekan, KING FM Arts Channel
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How to hear us:

online: (worldwide) via www.king.org - click on the Listen Now option or highlight the Arts Channel in the sidebar.

radio: (regional) via HD Radio at 98.1 / HD-3

Who's on the channel: You! Performers, board members, support groups, technical folks, writers, artistic and executive directors, designers and others working in the arts in front of and behind the scenes.

What to do:

Come in for interviews: both event-specific and generic about your organization.

Lend us your podcast audio, if good quality... re-purposing helps everyone save time.

Record your special events - lectures, panel discussions, etc. - if good quality, we can broadcast it after the fact.

Perform for the channel - music, readings, poetry, essays, arts opinions, reviews... share your music CDs with us or record at KING FM.

*** Place us on your production calendars! Call or email as your events approach.** Features air approximately every 5 hours around the clock for at least a week, usually longer.

Why: There has never been a better time for arts groups to collaborate with each other for mutual benefit. The Arts Channel brings KING FM's broadcast resources to the process. As listenership grows, the impact of your presence on the channel grows, also creating the potential for shared audience across arts genres.

About KING FM:

KING-FM has been streaming on the Internet since 1985, with a current average of 450,000 listening sessions each month, and an average time spent listening of 110 minutes.

KING-FM, a commercial radio station, makes substantial annual contributions to the arts in the Puget Sound region, thanks to an unparalleled ownership arrangement created by the Bullitt family. Legendary broadcaster Dorothy Bullitt created KING-FM in 1947 specifically to bring classical music to the Northwest. That visionary act was just one of many achievements that marked her leadership of King Broadcasting Company, where she served the public through excellence in radio and television until she died in 1989.

The ownership of King Broadcasting Company passed to her daughters, Priscilla Collins and Harriet Bullitt upon her death. They decided in 1992 to sell most of the holdings of King Broadcasting and devote themselves to philanthropy. Because the sale of KING-FM might have jeopardized the future of classical music on the radio in the Seattle-Tacoma market, however, they put KING-FM under the control of a newly created company, Classic Radio, Inc., which is the present licensee of KING-FM. In turn, they donated their shares in that for-profit company to Beethoven, a nonprofit corporation.

For more information about 98.1 KING-FM and Beethoven, a nonprofit corporation please go to www.king.org.